

BY REGD POST WITH ACK DUE

Date: 13/02/2026

To
Mr. Y.S. Jagan Mohan Reddy
YSRCP Party – Founder & President
YSR Congress Party
Plot No.13 Suryadevara Township
Tadepalli Guntur Dist 522501

Subject: Legal Notice Seeking Immediate Explanation and Retraction of False and Defamatory Statements Published in Sakshi News Article Dated 13.02.2026

Sir,

Under the instructions of my client M/s Heritage Foods Ltd rep by its Chief Operating Officer Mr. J. Sambamurthy having its Regd office at # H.No.8-2-293/82/A/1286, Plot No.1286, Road No.1&65, Jubilee Hills, Hyderabad-33 the legal notice is issued as follows:

1. That, my client is a Public Limited Listed company Incorporated under the provisions of Indian Companies Act 1956 and is involved mainly in the business of procuring, processing and selling of milk and milk products since 1992 and have wide sales and reputation in the 15 states in our country.
2. My Client states that, from From its inception, my client has maintained uncompromising standards of quality, food safety, and consumer health, earning an enviable reputation among consumers, farmers, regulators, and industry peers. It enjoys good reputation amongst its customers and in dairy sector in our country.

Gutha Mallikharjuna Rao

3. My client further states that, my client has voluntarily implemented stringent Food Safety Management Systems (FSMS) and has established internal benchmarks that exceed statutory requirements, thereby positioning the "HERITAGE" brand as a premium and trusted dairy brand in India.
4. My client is widely recognized for sound corporate governance, transparency, statutory compliance, social responsibility, and sustainable development, and has received several national and international accolades, including:
- ISO 9001 and ISO 22000 certifications; and
 - The Golden Peacock Award for Excellence in Corporate Governance, awarded by the Institute of Directors, London 3 times in 8 years.
5. My Client states that Late Dr. Y.S.RajaSekhar Reddy, is your father was political oppenant of Sri Nara Chandra Babu Naidu since last 4 decades. After the death of Sri Raja Sekhar Reddy, you formed a political party "Y.S.R. Congress Party", and became a political opponent to Sri Nara Chandra Babu Naidu being the opponent party president you instructed your party leaders Mr. Bhumana Karunakar Reddy, Mr. Malam Ravichandra Reddy, Smt. Madhavi Reddy Mr. Krishna Krishna Yadav, and Mr. Brungi Naveen to defame the heritage foods limited by conducting a press meets and spread the false imputation against my client, accourdingly as per your instructions they have conducted a press meet with print, air and electronic media and made allegations against my client with a common intention to defame, malign my clients reputation that you have issued said impuatation which is published on 13.02.2026 in the Telugu daily newspaper "Sakshi", having circulation in the States of Telangana, Andhra Pradesh, and other regions, including Air, digital and e-paper editions.

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6. That my client has come to know that at your instigation, on 12-02-2026 they have conducted a press meet with print, Air, digital and electronic media and made a statement which is published under the caption **"HERITAGE COSAME KUTRA"** alleging inter alia, that:

- Neyee Contract kosam Digajarina ChandraBabu AND
- Sakshalatho saha Baitapadina Durmargam

That in the said press meet they have made allegations against my client that the conspiracy behind Chandrababu's propaganda on the sacred laddu prasadam has been exposed, Mr. Babu, with the intention of securing TTD ghee supply contracts for his family's business establishment, has made allegations of massive adulteration in ghee. further they alleged that, during the period 2014–2019 under the then TDP Government, recently it came to light that Heritage Foods was indirectly awarded ghee supply contracts to TTD through Indapur Dairy, situated in Maharashtra, which you claims belongs to Heritage Foods. In fact, there is no personal relationship either direct or indirectly between the management of M/s Heritage Foods Limited and M/s Indapur Dairy. The relationship between the two entities is purely contractual in nature, governed strictly by the terms and conditions of the agreement executed between them.

7. It is further stated that in the said press meet they made statement alleging that Heritage Foods Limited is "forming a syndicate with 22 companies". The use of the term "syndicate" carries unlawful and collusive connotations and has been intentionally made an imputation with baseless allegations to mislead the public and to tarnish the reputation of my client. Heritage Foods Limited is one of India's most reputed dairy companies with over 33 years of standing in the milk industry, built on quality, transparency, and consumer trust. As a responsible corporate entity, it conducts its business strictly in accordance with applicable laws and regulatory frameworks. Any

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commercial associations, if at all, are undertaken in the ordinary course of lawful business and cannot be mischaracterized as unlawful collusion. The repeated attempts to damage the goodwill of Heritage Foods Limited through unfounded and defamatory publications will not succeed, and our client reserves its right to initiate appropriate civil and criminal proceedings for protection of its reputation and business interests.

8. The said imputation made by them is false, misleading, defamatory, sensational, and legally untenable, and has caused grave reputational, commercial, and stakeholder harm to my client. My client states that after going through the contents in the said imputation it is crystal clear that at your instructions and instigations they made statement with a criminal intention of defaming and with a malafied intention of marring my client's reputation in the market. They made the imputation concerning my client intending to harm and knowing and having reason to believe that such imputation will harm the reputation of my client without any excuse. The publication is baseless and devoid of any truth. After reading the false news item have questioned my client about the truth and veracity of the news item and showed scant respect towards my client.
9. That the publication is baseless and was published with a criminal intention of defaming and with a malafied intention of marring my client's reputation in the market. My client came to know that with an ultimate object of defaming my client you along with above said named leaders conspired with each other and got circulated the said imputation throughout the State of A.P as well as state of Telangana, also has a web-edition and e-paper to meet your political ends, as such you are liable for prosecution.
10. That by such defamatory imputation you committed an offence defined under section 356 of B.N.S Act.

C. Mahalingam

11. Therefore my client hereby call upon you to instruct your leaders to withdraw their malafied, baseless and intentional statements and issue an unconditional apology immediately on receipt of this notice failing which my client shall be constrained to initiate legal proceeding including Civil as well as Criminal prosecution against you.

Remit a sum of Rs.1,00,000/- (Rupees One Lakhs) towards charges of this legal notice.



G.Mallikarjuna Rao
Advocate